



Young Life CRAWFISH BOIL SPONSORSHIP LEVELS

WHAT: Young Life Crawfish Boil

WHEN: Saturday, May 5, 2018
12pm – 8pm

WHERE: Pearland Town Center

All sponsorship levels allow you to get your company in front of hundreds of families in our community at Pearland Town Center for the duration of the annual event as well as recognition online. All sponsors are invited for a meal as appreciation on event day.

Title Sponsor - \$5,000 (1 available)

- Pre Event- Recognized as the Title Sponsor on all Crawfish Boil collateral including the save the date, sponsorship deck, posters, and/or directional map*. Recognized as the Title Sponsor in all media including any press releases, social media posts, and/or e-blasts. Recognized as the Title Sponsor and logo placement on the event website. Exclusive Facebook and Instagram post.
- Event Day- Everything in Gold package with upgrades: Recognized as the Title Sponsor on all participant T-shirts.* Podium recognition as Title Sponsor at the event. Priority placement at the event and prominent LOGO displayed on the banner. The ability to have a company representative speak during the opening ceremonies and make announcements (if desired). ***Based on print deadline**
- Post Event- Recognized as the Title Sponsor in all post Crawfish boil mailings. Title Sponsor appreciation plaque provided.

Gold Sponsor - \$1,000 (8 available)

- Pre Event- Name/Logo included on all Crawfish Boil Collateral including the save the date, sponsorship deck, posters, and directional maps*. Recognized as a gold sponsor with your name/Logo placement in all media including the pre- and post- event press release, mailings, social media posts, and/or e-blasts. Name/Logo placement on the Crawfish Boil website.
- Event Day- Everything in Silver package with upgrades: Prominent logo placement on Crawfish Boil t-shirts*. One (1) sponsored table/area on site close to the stage with your LOGO on event banner.* Recognition as a gold sponsor and 2-minutes on the microphone. ***Based on print deadline.**
- Post Event- Prominent logo placement in all crawfish boil "thank you" mailings.

Silver Sponsor- \$500 (9 available)

- Everything in Bronze package with upgrades of Premiere location of reserved booth space (in the grassy center area) Table top signs with sponsor name/logo placed prominently throughout the event.* Business name mentioned on Facebook, Instagram post and in post-event "thank you" e-blast to attendees and all supporting entities (media/sponsors/community leaders) Inclusion in event descriptions sent via email to promote event and name listed on event banner. Table top signs with sponsor name/logo placed prominently throughout the event.* Opportunity to raffle off an item of your choosing (proceeds may be donated to Young Life after the event) ***Based on print deadline.**

Bronze Sponsor \$250 (14 available)

- Opportunity to host one (1) on-site promotional 10x10 booth space (vendor provides setup). Listing on event directional map and/or banner*
- All proceeds from sales made at your booth that day and/or opportunities to give away company-supplied materials.
- Sponsorship DOES NOT include any city permitting requirements. ***Based on print deadline.**

Young Life is a 501(c)(3) organization and all donations are tax-deductible. **Print deadline is firm: April 19th.** Please email crawfishteam@brazoria.younglife.org with questions. [Click here](#) to access our sponsor form TODAY or go to <https://brazoria.younglife.org/Pages/Crawfish-Boil.aspx>. Thank you for your support of kids in Brazoria County!

Keri Oujesky
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Melyssa Wallace
Co-chair, 2018
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Nam Nguyen
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Thank you to our sponsors: (your name/logo here!)

